PREFACE

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ABSTRACT

As the result of increased level of highway congestion and rapid growth in freight traffic, intermodal freight transportation has become increasingly more important to a sustainable surface transportation system in the U.S. To meet the requirements of policy making, planning and operation of freight transportation, credible freight intermodal measurement is essential. However, reliable and true intermodal freight traffic measure is not currently available.

TABLE OF CONTENTS

1.	INTRODUCTION	1
2.	INTERMODAL DATA	5

LIST OF TABLES

Table 1. Summary Statistics of Segment Distances for Top 100 OD Pairs	16
Table 2. Average Segment Distances Weighted by Loads for Top 100 OD Pairs	18
Table 3. Summary Statistics of Segment Distances for All OD Pairs	19
Table 4. Average Segment Distances Weighted by Loads for All OD Pairs	21
Table 5. Summary Statistics for Intermodal and Highway Distances for top 100 OD Pairs	22
Table 6. Summary Statistics for Intermodal and Highway Distances for All OD Pairs	25
Table 7. Top Origin Rail Ramps	28
Table 8. Distribution of Distance from Origins to Top Origin Ramps	29
Table 9. Distribution of Ramp to Ramp Distance for Top Origin Ramps	30
Table 10. Top Destination Rail Ramps	31
Table 11. Distribution of Distance from Top Destination Ramps to Destinations	32
Table 12. Distribution of Ramp to Ramp Distance for Top Destination Ramps	33
Table 13. Distribution of Number of Transactions by Loads	35
Table 14. Distribution of Number of Transactions by OD Pairs	35

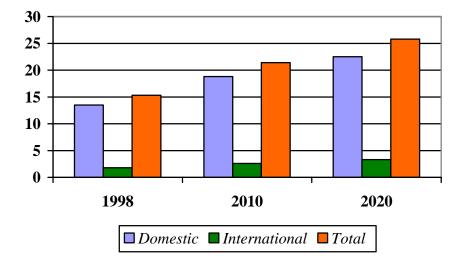
LIST OF FIGURES

Figure 1. Projected U.S. Freight Shipments	2
Figure 2. Origin to Origin Ramp Distance Distribution for Top 100 OD Pairs	17
Figure 3. Destination Ramp to Destination Distance Distribution for Top 100 OD Pairs	17
Figure 4. Ramp to Ramp Distance Distribution for Top 100 OD Pairs	18
Figure 5. Origin to Origin Ramp Distance Distribution for All OD Pairs	19
Figure 6. Destination Ramp to Destination Distance Distribution for All OD Pairs	20
Figure 7. Ramp to Ramp Distance Distribution for All OD Pairs	20
Figure 8. Highway Distance Distribution for Top 100 OD Pairs	22
Figure 9. Intermodal Distance Distribution for Top 100 OD Pairs	23
Figure 10. Highway Trip Distance vs. Intermodal trip Distance for Top 100 OD Pairs	23
Figure 11. Ration of Highway Trip Distance to Intermodal Trip Distance for Top 100 OD F	Pairs
	24
Figure 12. Highway Distance Distribution for All OD Pairs	25
Figure 13. Intermodal Distance Distribution for All OD Pairs	26
Figure 14. Highway Trip Distance vs. Intermodal trip Distance for All OD Pairs	26
Figure 15. Ration of Highway Trip Distance to Intermodal Trip Distance for All OD Pairs .	27

1. INTRODUCTION

Intermodal freight transportation has been attracting increasingly more attention in recent years, especially since the enactment of the Intermodal Surface Transportation Efficiency Act (ISTEA) of 1991[¹]. The emphasis of the importance of intermodal freight transportation is a logical step towards improving mobility and efficiency of transportation in the face of the ever-increasing level of congestion on the nation's highways. According to an October 17, 2002 USA Today article, nationally, travel on interstates and other federal highways increased 38% from 1990 to 2000, while over the same period, the total number of freeway lane miles grew just 8% based on Federal Highway Administration(FHWA) data. Travel on highway networks has out grown capacity expansion, and the result is a more serious level of congestion. According to a recent FHWA report "Traffic Congestion and Reliability: Linking Solutions to Problems"[²], sixty-seven percent of the peak-period highway travel in 2001 is congested compared to 33 percent in 1982. Travelers in 75 urban areas spent 3.5 billion hours stuck in traffic in 2001, up from 0.72 billion in 1982. Fifty-nine percent of the major road system is congested during peak hours compared to 34 percent in 1982.

Freight transportation demand has also experienced a fast pace of growth. It is expected that freight traffic in the U.S. is to grow substantially over the next 20 years. Figure 1 shows the data from USDOT's office of operations on projected freight shipments. It shows that domestic and international freight volumes are to increase by 67 percent and 85 percent, respectively, between 1998 and 2020.[³]



U.S. Freight Shipments by Tons (billions)

Figure 1. Projected U.S. Freight Shipments

The growth in freight traffic is being driven by economic and population growth, and fueled by the globalization of trade and just-in-time manufacturing. The U.S.–Asian Pacific trade and North American Trade are growing at a rapid pace, and the international trade will continue to bring in high growth of truck traffic on certain highway routes as identified by the Latin America Trade and Transportation Study (LATTS) [⁴]. The increase of freight traffic leads to more congestion on rural Interstate highways, causing congestion to spread outside of metropolitan areas.

Rail is a very important mode for freight transportation. It is commonly agreed upon that rail provides advantages in transporting bulk commodities over long distances. With many recent improvements to the rail system, freight trains are now much faster and can offer timings and service reliability that can match freight trucking. Considering the congestion cost on highways and drastically increased fuel cost, rail freight can also be economically advantageous for many other commodities that may not be traditionally carried by rail. Capacity is another issue of consideration. While highway capacities are being approached or exceeded, rail system is still

somewhat underutilized. In addition, the rail freight industry has been steadily increasing average train payload, and also using heavier and longer trains that translates to more capacity.

In the U.S., about three-fifths of the intercity tons of goods are handled by truck and about onefourth handled by railroad [⁵]. Certainly rail freight may not always provide door-to-door service and needs to be complemented by trucking, commonly at both ends of the trip. This makes trucking and rail a very important combination of intermodal transportation for freights. According to the volumes of goods and their characteristics, the main modes of intermodal freight transportation are between railroad and truck, which combine the efficiency of railroad transportation with the flexibility of truck mode.

In recent years, many research efforts were made studying different aspects of intermodal freight transportation. Most of the research work is in the areas of intermodal network design and modeling, and intermodal operations. Location theory was applied to deal with several spatial aspects associated with transportation, especially with network design problems [⁶]. Hub network design, formulated by O'Kelly (1986) was applied to intermodal terminals, where the hub was defined as a nodal point for processing freight flows. However, one important disadvantage of this formulation is the great number of decision variables for large applications. Later, another formulation for intermodal modeling was presented based on multicommodity fixed-charge network design. Pierre Arnold et al. developed intermodal transportation location formulations in 2003. In the model, several terminals can be solved simultaneously with a criterion of minimization of the total transportation costs. While analyzing intermodal freight transport network, E. D. Kreutzberger presented a way of bundling flows (these flows often have different origins and/or destinations) and realizing short load unit exchange times at nodes⁷. Moreover, TERMINET, a terminal network model, was developed $[^8]$ to determine the locations and capacities of road and rail terminals where transshipment happens between trains and road vehicles. In this paper, it is found that long distance (700km) intermodal transport is to be cheaper than monomodal road transport and medium distance (500 km) transport has similar transport costs. Although many efforts have been made to develop the efficiency of intermodal road 111.41971 operation, some obstacles, such as lack of adequate infrastructure, congestion, financial limitation, still remain. When considering intermodal operation, time [⁹,¹⁰] and cost are most important factors. Alexandra M. Newman, focusing on rail transportation of intermodal containers and aiming to minimize operating costs while meeting on time delivery requirements, formulated the problem as an integer programming problem and developed a novel decomposition procedure to find near-optimal solutions[¹¹]. The operational selection of intermodal ramps is another key aspect that affects the efficiency of rail-truck transportation. G. Don Taylor et al. examined two alternatives (Intermodal delivery methods) of ramp selection used to reduce empty and circuitous miles incurred during intermodal drayage movements [¹²]. Ali Haghani developed a mathematical model (a mixed-integer linear programming problem) for developing plans for loading containers[¹³]. Powell et al. proposed a dynamic model for optimizing flows of flatcars, and the problem is formulated as a logistics queuing network [¹⁴].

In order to reap the most benefits of intermodal freight transportation, federal and state governments and private transportation industry need to work together to make policies, planning for improvements of intermodal network, and facilitate mode changes and operations. One of the key issues involved in any process of policy, planning and operations is the measurement of intermodal flow. However, this is an area that has not seen much research work done, and relof interm

2. INTERMODAL DATA

Data sources used for intermodal freight transportation include information about freight flows by mode, by commodity, and by other characteristics. In the report "Intermodal Freight Transportation" [5], data sources are divided into primary (specific data activities) and secondary (existing or ongoing data collection efforts being performed) sources according to data collection responsibilities. The most common techniques for gathering primary transportation data are mail/telephone surveys, direct interviews, and traffic monitoring. Secondary data sources include existing databases and compilation of data that provide useful information in evaluating intermodal transportation.

2.1 Intermodal Transportation Databases

The following are the secondary data sources useful for intermodal (rail and truck only) freight transportation practices:

Carload Waybill Sample

The annual Carload Waybill Sample [¹⁵] is developed by the Association of American Railroads (AAR) under contract with the Surface Transportation Board (STB) (previously the *Interstate Commerce Commission*). The annual database captures detailed information on total rail traffic, commodities, revenues, origin-destination flows, and routing information for U.S. railroad shipments. Public Use File is developed from Master file and is available at the end of July each year. The sample provides information on the commodity carried, the number of cars in the shipment, the revenues charged on the shipment, the railroads involved in the shipment, origins and destinations of the shipment, and other various data.

Data collection Procedure

Carload waybills are collected by the AAR from railroads that move at least 4,500 carloads per year over the last 3 years or 5% or more of any state's total traffic. The actual waybills filed by railroads are sampled based on the number of carloads on the waybill. The carload waybill

sample for each year contains over 350,000 records. The data are collected by the following procedure:

- 1) The carload waybills are collected by the AAR;
- Freight railway companies satisfying minimum size criteria of at least 4,500 carload shipments in the past 3 years or more than 5% of the state's traffic have to submit carload waybill.
- The carload waybills are submitted to the AAR in two formats: Hard Copy Version (Manual System) and Machine Readable Input (MRI-Computerized System).
- 4) A stratified sample is selected from these waybill records by the AAR to compile the *Carload Waybill Sample* database.
- 5) The traffic and revenue values collected for the sample are then converted to annual values by using the following expansion factor: Exact Expansion Factor = Population count / Sample count

Limitations

- Due to the minimum threshold level (minimum number of carloads) considered in the reporting of carload waybills, some Class II and Class III railroads are often not covered in the *Carload Waybill Sample*.
- The expanded factor values obtained might not be accurate.
- In same case, the *Carload Waybill Sample* does not report BEA regions of origins and destinations for commodity shipments

Freight Commodity Statistics (FCS)

The Freight Commodity Statistics (FCS) database is developed by the Association of American Railroads (AAR) on a quarterly and annual basis. The FCS database contains detailed shipment statistics by up to 5-digit Standard Transportation Commodity Codes (STCC) by Class I railroads (*railroads with minimum operating revenue of \$261.9 million*) in terms of the number of carloads, shipment tonnage, and the gross freight revenue. The main limitation of FCS is that this database does not report commodity shipment for Class II and Class III railroads, although these railroads only account for approximately 9% of the total railroad shipment revenue.

Data collection Procedure

- 1) Class I railroads report their quarterly and annual commodity statistics to the STB, a requirement since 1964.
- The AAR collects these commodity statistics and compiles the *Freight Commodity Statistics* database.
- 3) The commodity statistics for the U.S. are computed by summing the quarterly and annual carloads, tonnage, and revenue data for all the Class I.
- 4) The commodity statistics for the Eastern and Western districts are computed by adding the quarterly and annual carloads, tonnage, and revenue data for the railroads having their corporate headquarters located in the Eastern and Western districts, respectively.

railroads report the number of carloads originated and terminated, originated and forwarded, received and forwarded, and received and terminated, by commodity.

One complementary data source to the ADP is the AAR's Profiles of U.S. Railroads database. The AAR's Profiles of U.S. Railroads (Profiles) database is a yearly compilation of carloads, miles of road, states served, top three commodities of carloads hauled and percentages of each, and various other data items for every railroad in the U.S.

Because the railroads are asked to report actual carloads of each type rather than percentages, it is believed that data on carloads of various commodities are more accurate than similar data from other sources. However, because the ADP only captures a sample of all the local, regional, and S&T railroads in the U.S., it cannot be used as a sole source for estimating the number of commodity carloads by short line and regional railroads.

Commodity Flow Survey

The Commodity Flow Survey (CFS) [¹⁶] is conducted as part of the Economic Census by the U.S. Census Bureau in partnership with the Bureau of Transportation Statistics of the U.S. Department of Transportation. This survey produces data on the movement of goods in the United States. The data from the CFS are used by public policy analysts and for the purpose of transportation planning and decision-making and to assess the demand for transportation facilities and services, energy use, and safety risk and environmental concerns.

The 2002 CFS consists of a sample of 50,000 establishments chosen based on geographic location and industry. Each establishment selected into the CFS sample is mailed a questionnaire for each of its four reporting weeks. For the CFS each sampled establishment was asked to report on a sample of individual shipments during a one week period in each calendar quarter. Different data sources that can be used for a freight flow study have widely varied degrees of coverage, accuracy, aggregation and completeness. The commodity flow data is directly related to freight flow analysis, which includes data such as the type of commodity, the origin, the destination, the value, the weight, and the ton-miles of the shipments. These data are usually

aggregated at the state level, Bureau of Economics Analysis (BEA) Zones, or National Transportation Analysis Regions.

The commodity data are presented at the state level and grouped by the two-digit Standard Classification of Transported Goods (SCTG) code. It contains commodity flows by tons, value, and ton-miles by commodity on different modes for all states. The CFS data contains data on shipments by domestic establishments in manufacturing, wholesaling, mining, and other industries. The database contains the mode information for all the products. The modes discussed include: all modes, single modes, multiple modes, and other unknown modes. In single mode, truck (for hire truck, private truck), rail, water (shallow draft, great lakes, deep draft), air (includes truck and air), and pipeline modes are included. In multiple modes, parcel-US Postal Service or Courier, truc

Truck Inventory and Use Survey (TIUS)

Truck Inventory and Use Survey (TIUS)[¹⁹] is a vehicle-based survey of truck activity conducted by the Census as part of the quinquennial Census of Transportation. Data in VIUS are collected using a mail-out/mail-back survey of selected trucks. Stratified random samples of registered trucks are selected from all states. This measurement that overcomes many of the aforementioned drawbacks is thus important, and will contribute significantly to intermodal transportation research.

3. RESEARCH APPROACH

3.1 Research Objectives

The main scope of this research is to conduct a feasibility study of compiling a truly intermodal

carriers and also provides intermodal solutions that link major rail and truckload carriers in a joint marketing environment. The selected companies are very representative of the major players of the truck-rail intermodal operations in the United States and cover both asset-based model and non asset-based model of operation.

3.3 Data Description

The provided data includes top 100 OD (origin-destination) pairs of intermodal traffic in 2002 of the respective companies based on number of carloads. Each entry of data for an O-D pair includes the following information:

- Origin city and state
- Origin rail ramp
- Destination city and state
- Destination rail ramp
- Number of carloads
- Carriers involved

The data sets do not include more sensitive price information. Data entries were assembled from companies' own databases so that they could deliver the data file to the project team in a uniform form

- Distance from origin of the load to the origin rail ramp. This distance is typically covered by trucking, and if the origin of the load is in the same city where the ramp is located, a distance of 0 is assigned.
- Distance from the destination rail ramp to the destination city. This distance is also typically covered by trucking, and if the destination of the load is in the same city where the destination ramp is located, a distance of 0 is assigned.
- Door-to-door distance. This is the highway distance (if the load were transported via trucks only).
- Ramp-to-ramp distance. This is the distance covered via rail mode.

potential of duplicated reporting or inaccurate reporting, such as one segment of the trip being reported as a separate independent trip.

4. FLOW DATA ANALYSIS

Detailed statistical analysis was performed with the data set in an attempt to better understand intermodal flow and to seek clues of better flow measurements. The findings and results are docum

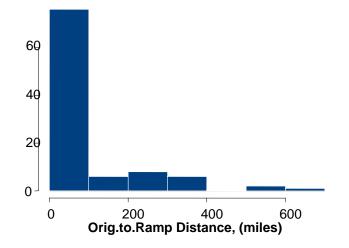


Figure 2. Origin to Origin Ramp Distance Distribution for Top 100 OD Pairs

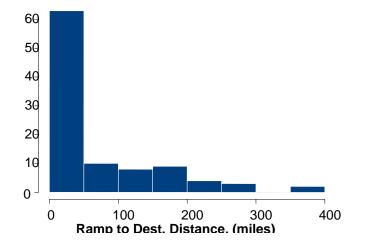


Figure 3. Destination Ramp to Destination Distance Distribution for Top 100 OD Pairs

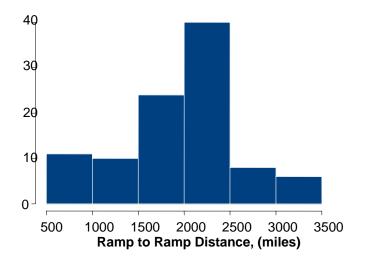


Figure 4. Ramp to Ramp Distance Distribution for Top 100 OD Pairs

The previous results are based on 100 OD-pairs.

miles, and the mean destination ramp to destination distance is 106.3 miles. Large percentages of trips have less than 50 miles from origin to ramp or from ramp to destination because the origin and origin o ram3e8eu9lom(the oiee)Tj0.0860

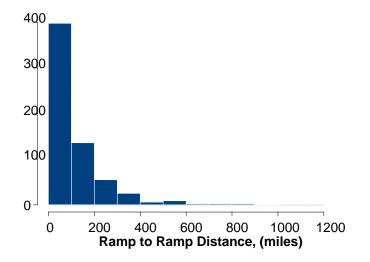
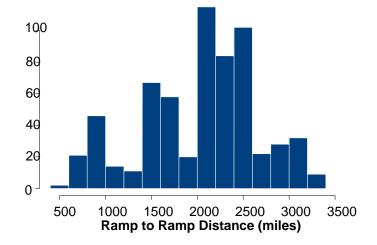


Figure 6. Destination Ramp to Destination Distance Distribution for All OD Pairs

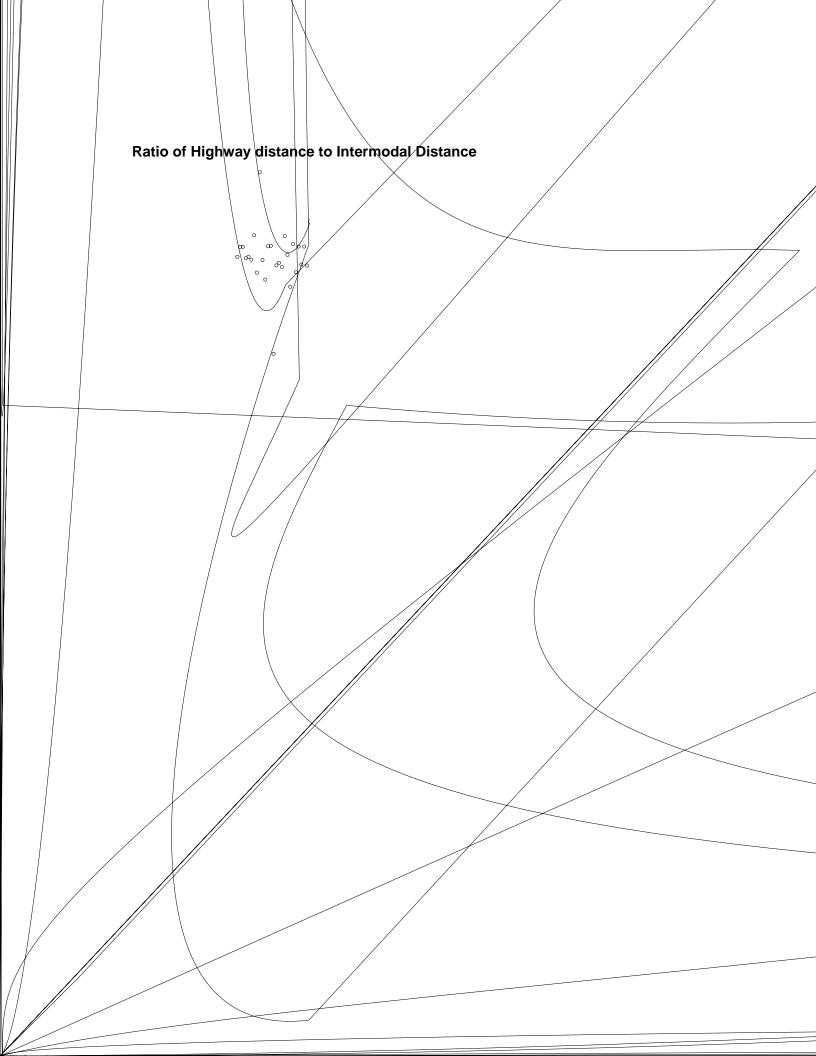


Again, since each OD pair has different number of loads, the distances were also calculated weighted by the number of loads so that the statistics will not be skewcnf1rcu

Top 100 OD Pairs

For the top 100 OD pairs, Table 5 provides summ

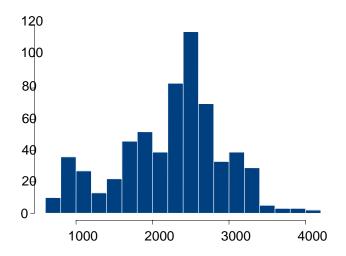




	Min.	1st Qu	Mediar	n Mean	3rd Qu.	Max.
Highway:	497.1	1528	1977	1852	2239	2948
Intermodal:	630.1	1806	2364	2239	2649	4082
Ratio	0.3634	0.806	0.8575	0.849	0.8902	2.859

Table 6. Summary Statistics for Intermodal and Highway Distances for All OD Pairs

Figure 12. Highway Distance Distribution for All OD Pairs



Ratio of Highway distance to Intermodal Distance

Table 7. Top Origin Rail Ramps

Ramp Name	Total Origin Loads
Los Angeles Total	88769
Chicago Total	69676
Tacoma Total	27003
Seattle Total	21392
Houston Total	14491
Bedford Park Total	13667
Baltimore Total	11718
Kansas City Total	11610
San Bernardino Total	11522
Long Beach Total	10375

For those 10 origin ramps, the distribution of the distance from origins to those ramps were also analyzed and the results are presented in Table 8, and the distribution of rail distances from those origin ramps is presented in Table 9.

OriginTol	Ramp Dist.	0-50	50-100	100-150	150-200	>200 mi.	
Los Ange	les:	0.94*	0.	0.	0.	0.06	

Table 8. Distribution of Distance from Origins to Top Origin Ramps

RampToRamp Dist.	<500	500-1000	1000-2000	2000-3000	>3000
LosAngeles:	0	0	0.37*	0.49	0.14
Chicago:	0.	0.13	0.02	0.85	0.
**Tacoma:	0	0	0	1	0
Seattle:	0.	0	0.08	0.65	0.27
Houston:	0	0	1	0	0
Bedford Park	0	0.15	0	0.85	0
Baltimore	0	0.40	0.28	0	0.32
Kansas City	0.	0.17	0.83	0.	0.
San Bernardino	0.	0.	0.33	0.67	0.
**Long Beach	0	0	0	1	0

Table 9. Distribution of Ramp to Ramp Distance for Top Origin Ramps

* The numbers in the table are fractions of loads

** denotes that all loads belongs to the same OD Pair

The results in this part of analysis are consistent with those presented in Segment Distance distribution section. The majority of loads are from the same cities, or the cities in close vicinity, and most of loads will travel more than 1000 miles on rail.

4.4 Top Destination Ramps and Distance Distribution

Based on the consolidated data of top 100 OD-pairs from 3 companies, 10 destination ramps that have most number of carloads coming in by the three companies were identified. The name of the ramps and their corresponding car loads are tabulated in Table 10.

Ramp Name	Total Destination Loads
Chicago	65962
Los Angeles	62441
Bedford Park	31656
Atlanta	16385
Kansas City	15542
Alliance	13066
Croxton	12861
Richmond	12290
Tacoma	11637
Memphis	9796

Table 10. Top Destination Rail Ramps

For those 10 destination ramps, the distribution of the distance from those ramps to the destinations were also analyzed and the results are presented in Table 11, and the distribution of rail distances from origin ramps to those ramps is presented in Table 12.

RampToDest. Dist.	0-50	50-100	100-150	150-200	>200
Chicago:	0.50	0.06	0.09	0.10	0.25
Los Angeles:	0.88	0.	0.	0.	0.12
Bedford Park	1	0	0	0	0
Atlanta	0.57	0.	0.	0.30	0.12
Kansas City	0.45	0.18	0.	0.	0.37
Alliance	0.68	0.21	0.11	0.	0.
*Croxton	1	0	0	0	0
Richmond	1	0	0	0	0
*Tacoma	1	0			I

Table 11. Distribution of Distance from Top Destination Ramps to Destinations

	<500	500-1000	1000-2000	2000-3000	>3000
Chicago:	0.	0.02	0.02	0.96	0.
Los Angeles	0.	0.	0.43	0.57	0.
Bedford Park	0	0.15	0	0.85	0
Atlanta	0.	0.70	0.	0.12	0.19
Kansas City	0.	0.08	0.92	0.	0
Alliance	0.	0.21	0.79	0.	0.
*Croxton	0	0	0	0	1
Richmond	0	0	0	1	0
*Tacoma	0	0	0	1	0
Memphis	0	0	0.74	0.26	0

Table 12. Distribution of Ramp to Ramp Distance for Top Destination Ramps

Again, the results in this part of analysis are consistent with those presented in Segment Distance distribution section. The majority of loads go to the same cities, or the cities in close vicinity, and most of loads have traveled more than 1000 miles on rail.

4.5 Transactions of Intermodal trips

An intermodal trip will go through mode change, and sometimes carrier change. Multiple transactions associated with each trip are important issues to look into. Theoretically, each transaction can be reported once as a separate trip and that can easily contribute to inaccuracy of the intermodal flow measurement.

The issue of the number of transactions was investigated in the study. We define each of the following scenarios as one transaction:

- A mode change: after a load is transported to origin ramp, it will be load on to the train and that counts as one transaction. At the destination rail ramp, the load will be reloaded on to trucks and that counts as another transaction.
- A carrier change: a rail trip may be completed by more than one carrier due to rail line ownership. A change of rail carriers counts as one transaction.
- Intermediary: if one segment of the trip involves an intermediary, one additional transaction is added in addition to the transaction due to carrier change.

For example, a trip from the origin to origin ramp, goes to destination ramp on single rail, and goes to the destination on truck is considered to involve 3 transactions. If the trip involves one rail carrier change, then the total number of transaction will be 4.

The number of transaction distribution by load is tabulated in Table 13. The results are from the whole dataset that includes all 659 OD pairs with the total num

5. SUMMARY OF FINDINGS, RECOMMENDATIONS AND CONCLUSIONS

Many freight trips are reported as rail trips, such as those reported in the Commodity Flow Survey under the category of rail mode. Those trips are actually intermodal trips. From this study, it was found that at both ends of a rail trip two segments by truck are typically involved and the trucking distance is typically in the order of 50 to 100 miles, and they do not change greatly with the actual travel distance of rail portion. The distance of rail portion is generally longer than 500 miles. With this knowledge of the operation, we can more accurately categorize those "rail only" trips as intermodal trips, and adjust the total intermodal trip distance by adding the highway distances at both ends.

The study also found that intermodal distance is on average about 15% longer than highway distance. This is a useful result for preliminary planning and alternatives comparisons without on4979T129.53tu6T EMCb12 159.5887 5499.n4985T129.53tu6T EMCe100 m 1ansacj abs0cu.sb lfTc

unique trip ID, duplicated reporting or segmented reporting can be easily identified. The implementation of this idea however requires participation of the entire industry.

Intermodal flow measurement study is a very complicated issue. Even though we got very high quality data from transportation providers and was able to identify a few key issues of intermodal flow data compilation and reporting, there are still a lot of work that needs to done towards getting truly trustworthy flow measurement. More surveys and studies need to be conducted on how industry is currently collecting data and reporting data. That is critical to find out why flow is currently misreported and by how much, and is also essential to establish a more reliable and truly intermodal measure. The success of development of an accurate way of collecting and reporting truly intermodal flow data will depend on higher level of support and participation from the transportation industry, and the implementation of the new data collection and reporting procedures will require a concerted joint effort of government and private industry.

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